

MINT LINE

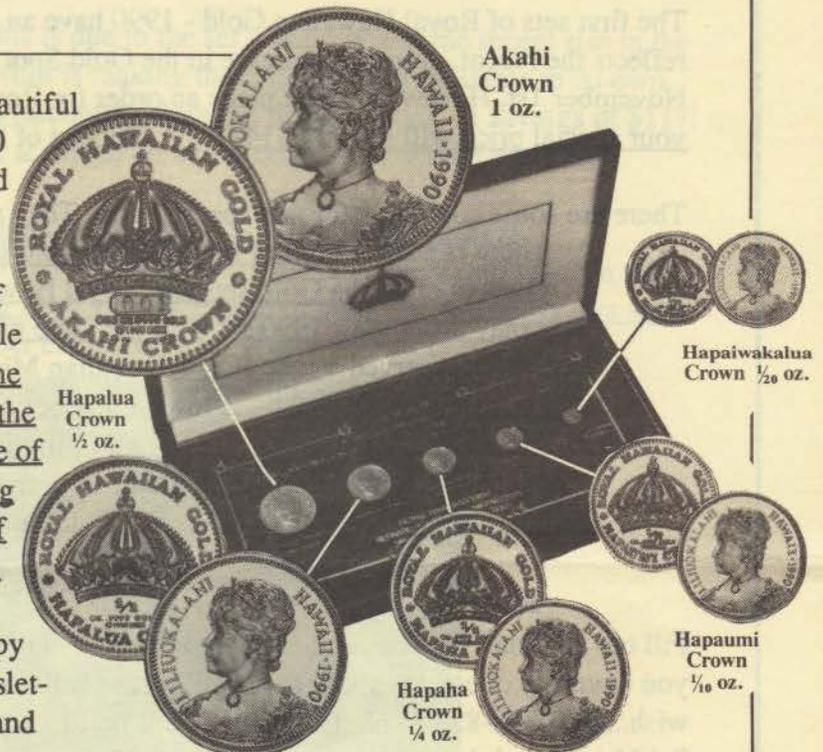
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January, 1990 Issue

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ALOHA! The very first thing I want to do is to wish each and every one of you... our loyal collectors... a Happy and Prosperous New Year and Decade. It's very difficult as I start my 16th year to find the words that truly express the appreciation I have for your support, your encouragement and your kind words. The Mint continues what I prefer to call "the old time religion" of ethical marketing and doing the best work possible. A simple "Thank You" seems insufficient, but that is all the language allows. So, thank you very, very much. I promise you that the Royal Hawaiian Mint will continue to provide the highest quality craftsmanship and the greatest possible value during the new year and for the rest of the 20th Century.

The second thing I want to do is announce the beautiful companion ROYAL HAWAIIAN GOLD - 1990 edition of the first gold bullion series ever issued in Hawaii. This year, we've gotten our production schedule on track so we can be ready to begin minting the new issues at the beginning of January! It's especially fortunate that we are able to begin issuing sets on time this year because the recent rise in the Gold Spot Price has increased the Original Issue Price. More importantly, the price of gold is expected to continue rising rapidly during the next few months, and that means the price of Royal Hawaiian Gold - 1990 will also be rising! I have already received some inquiries about when the 1990's will be available, and I am happy to tell you that by the time you receive this newsletter, the first sets will have been already minted and ready for shipment!



All Crowns are shown at actual size.
MINTED IN HAWAII

ROYAL HAWAIIAN GOLD - 1990 HONORS QUEEN LILIUOKALANI

The 1990 issue of Royal Hawaiian Gold features the portrait of Queen Liliuokalani, the Hawaiian Kingdom's last ruling monarch, on the obverse. This portrait is a faithful reproduction of the one created by the famed British coin designer, Reginald Huth, in 1891. Only a handful of the "Huth Patterns" were issued and they are so highly prized by collectors today that they are simply almost unavailable at any price!

ROYAL HAWAIIAN GOLD - 1990



This edition of Royal Hawaiian Gold has been in the works for more than two years. We began by designing completely new dies for each of the Crowns. During this time, four die engravers have been used and the result are well worth the time and effort that was put in. We have used obverse designs of Queen Liliuokalani many times before at the Royal Hawaiian Mint, but this is the first PROOF SET and the first time ever a date has appeared with her portrait. The all new reversed dies again contain the famous Crown design and an upgraded legend identifying the gold to be ".9999", the highest purity of gold in the industry.

As with the 1989 issue, Royal Hawaiian Gold - 1990 has five Proof Crowns in each set... the Crowns are struck in .9999 Fine Gold and all together total nearly two full ounces of gold! Each proof Crown in the set is carefully inspected and sealed in a handsome, individually numbered Presentation Case. Royal Hawaiian Gold - 1990 is a strictly limited and numbered edition. Only 400 sets will be minted for distribution world-wide. The size of the limited edition is one that can be easily maintained without straining our custom minting facilities and still allow us to do the finest work.

Only Queen Liliuokalani Proof Sets will be available in 1990.

Order Now And SAVE \$100.00!

The first sets of Royal Hawaiian Gold - 1990 have an original issue price of \$1592 per set. This price reflects the recent, dramatic increase in the Gold Spot Price, which has climbed more than 17% since November 1st. However, if you place an order for Royal Hawaiian Gold - 1990 before February 26, your special price will be only \$1492... A Savings of \$100.00 per set. (including shipping & insurance)

There are some conditons for this special offer. They are:

- 1) There is a strict limit of no more than two sets per customer.
- 2) Owners of Aloha Gold sets and Royal Hawaiian Gold - 1989 will be given priority, so that they may order their 1990 set with the same number and have matched sets. These numbers have been reserved by the Royal Hawaiian Mint and will be held open. All other customers will be assigned sets with the lowest number available at the time of purchase.
- 3) The \$1492 price is guaranteed to all Mintline readers until 11:59 PM on February 26th. All orders postmarked after that time will be at the \$1592 price... or more! This deadline will be strictly observed especially since the Gold Spot Price is expected to continue rising.

How To Reserve Your Set of ROYAL HAWAIIAN GOLD -1990

Fill out and mail the enclosed Reservation Form along with your check or money order for \$1492. If you have any questions about the issue, please call me anytime at our Honolulu office... collect, if you wish... at 0-808-833-6468. Because there is up to a five hour difference in time (noon in New York is 7 AM in Honolulu), you may get a recorded answer. If so, just leave your name, a phone number and when is the best time we may reach you and you will be contacted. Calls returned in order received.

This offer is being made only to Royal Hawaiian Mint's own direct customers. Your orders will be taken first and serviced first but since we are again minting only 400 sets, the same number as last year, the demand for Royal Hawaiian Gold - 1990 is going to be very heavy. So I urge you and your friends to reserve your sets right now!



Last Call for Royal Hawaiian Gold - 1989

The 1989 edition were a fantastic success! The entire limited numbered edition of 400 sets was completely SOLD OUT. The Royal Hawaiian Mint however, has 12 sets in stock that were originally reserved by an Eastern mail order company. The company originally intended to promote the issue to its customers in October, but some last minute changes in their schedule forced them first to postpone the promotion and finally, to cancel it. Accordingly, we can now make these sets available to our own collectors. In case you did not have an opportunity to obtain one earlier or for those who wish to purchase an additional set, this is your last chance to purchase a set at the original issue price and we'll also reserve your 1990 set for one year.

The current price for this set is now \$1606.00. This is due to the set's scarcity and the recent rise in the Gold Spot Price. However, the Royal Hawaiian Mint is making these last 12 sets available to its own collectors at the Original Issue Price of \$1489.00 (including shipping & insurance)... a savings of \$117! Since these are the last 12 sets left, orders will be accepted on a first come, first served basis only.

Special Offer - Buy Royal Hawaiian Gold - 1989 AND 1990 - Save \$217!

For those of you who would like to obtain a 1989 and 1990 set of Royal Hawaiian Gold, here's a very special offer — buy both and the Royal Hawaiian Mint will issue both of your sets with the exact same number! Moreover, we will reserve that set number exclusively for you on all future issues.



Attention: 1988 ALOHA GOLD Collectors

Royal Hawaiian Mint has been asked to obtain one... possibly two sets of ALOHA GOLD. As most of you know, only 88 trial strike sets of the five Gold Crowns were minted in 1988. This set was first offered about a year ago at a price which fluctuated around the \$1500 mark. The current offer is \$2000... an increase of more than 30% in less than 12 months!

If you are the owner of an Aloha Gold Set and would like to sell it at this price, please contact us at (808) 833-6468... Collect!



1990

Queen Liliuokalani

This Crown is so beautiful, I just had to devote a full page so that you could see the results of so many people's work and the richness of its detail.

Now we have coined Queen Liliuokalani before; the first being the Silver 1984 Statehood Dala that skyrocketed from an original issue price of only \$29.00 to \$110.00 recently. But never from a die reduced from a "sculptured master." Never with such detail as this die. And never with a dated obverse Queen in over a decade of production. This is the first Queen Liliuokalani to be dated.

The all new Queen Liliuokalani dies were begun over two years ago when the first sculptured master was commissioned. Not satisfied with the original work, I have devoted over two years, commissioned four engravers, seven other craftsmen and put up with countless delays to produce this 1990 Queen Liliuokalani Crown. It is now ready to become a modern keepsake of Hawaii.

Thank you for this opportunity to produce the finest work possible.

Bernard von NotHaus
Mintmaster

Remember, if you are not fully satisfied with your set of Royal Hawaiian Gold - 1990, you may return it with its original packaging, anytime within 30 days of receipt and receive a full refund. Please use special reservation form to order.