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OFFICIAL NEWSLETTER OF ROYAL HAWAIIAN MINT®

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ALOHA FESTIVALS ISSUE

SEPTEMBER 1996

## Golden Memories of a Golden Anniversary

In Honor of the 50th Anniversary of *Aloha Festivals*  
Royal Hawaiian Mint Proudly Presents

# *Aloha Festivals Money*

Every August the islands of Hawaii blossom in a myriad of colorful, enchanting galas called Aloha Festivals celebrating the unique land, lore, music and culture that is the essence of Aloha. What began as a local celebration to boost the post-war tourist trade has evolved into a festive state-wide pageant that continues unabated for six weeks with special events on each and every island.

This year marks the 50th Anniversary of Aloha Festivals and Royal Hawaiian Mint has been Officially authorized to issue the special commemorative marking this milestone. Aloha Festivals Money captures all the magic and emotion of this gala occasion and freezes these treasured memories forever with the limited edition 1996 Aloha Festivals Commemorative Dala.



39mm ONE OUNCE SILVER

18mm TENTH  
GOLD

32 mm \$1.00 BRONZE

ALL COINS SHOWN ACTUAL SIZE

### A Golden Memory of a Golden Anniversary

Long after the music, the magic and the ambiance of Aloha Festivals has faded, your Aloha Festivals 50th Anniversary Gold Proof Commemorative, containing 1/10 ounce of .9999 Fine Gold, will still shine brightly with the fond memories and essence of this very special time. The obverse features a radiant bust

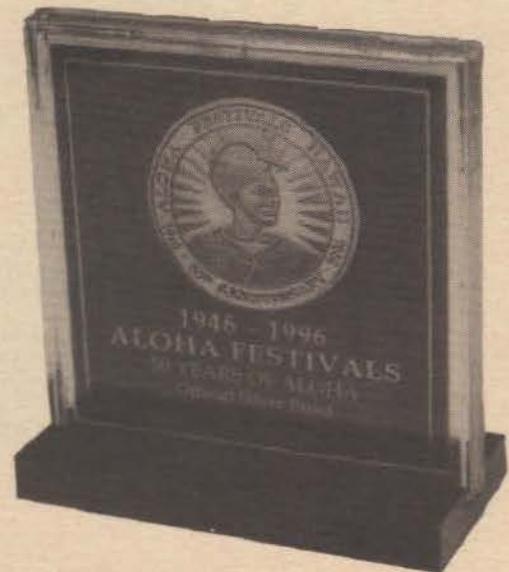


of a Hawaiian warrior in a traditional feathered cape and helmet in honor of King Kamehameha the Great, Father of modern Hawaii. The reverse displays the eight main islands of Hawaii and the theme of the 50th anniversary festival - "Halia Aloha" (Treasured Memories) - is engraved around the border. And of course, each golden commemorative is minted with a certified proof finish and a certificate with the guaranteed weight and pure gold content.

**T**o enhance and preserve this magnificent keepsake, Royal Hawaiian Mint commissioned some of the Hawaii's finest artisans to create an extra special presentation case. For many weeks, they labored to design a case that was as beautiful as the commemorative it would keep and as beautiful as Hawaii itself. The result of their work is an extraordinary work of art in its own right. The presentation case is made entirely out of the rare wood of

Hawaii's indigenous Koa trees. This hard tropical wood is carefully crafted to the Mint's own specifications to allow the clear plastic case holding your gold commemorative, to fit snugly inside. The wood is then lacquered and polished to a silky smooth finish that will look as fresh and new when Aloha Festivals celebrates its 100th anniversary as it does today. To make this a truly valued keepsake, the Aloha Festivals 50th Anniversary logo is seared into the presentation case cover by a state-of-the-art laser engraver. As a special, limited time bonus, you will also receive a FREE Silver Aloha Festival Commemorative, containing one full ounce of .999 Fine Silver with each gold commemorative you purchase! So please be advised, there is a Limited Numbered Edition of only 250 of these beauties and we have already received orders from our corporate clients. Only 250 and going fast! Please check the order form for single coin prices and call Telle or Manu for special jewelry items.

**T**he design of the Aloha Festivals Commemorative Silver Dala is similar to that of the Official gold commemorative, except that the Silver Proof Dala is much larger and measures 39 mm in diameter. Also included is a special 3" by 3" plastic display case and stand that allows you to proudly display your silver commemorative proof for family and friends to admire. In the spirit of the Aloha Festivals, the Mint is making a special bonus offer on the Silver Commemorative. For a limited time, you will receive 5 Aloha Festivals \$1.00 Bronze Commemoratives FREE with each silver commemorative you order. Here too we have received early orders from committee members and a whopping order for 50 from one company. So with a Limited Numbered Edition of only 1000 coins, this issue will certainly sell out. Please note the price on the order form and send in your order now to avoid missing this historically important and beautifully minted Hawaiian Dala.



**F**or those of you who are looking for affordable gifts and mementos of Hawaii for friends and associates, the ONE DOLLAR Bronze Aloha Festivals Commemorative is an ideal choice. Due to the Mint's

isolated Hawaiian location and hence its high cost of coin production a \$1.00 coin has never been attempted, but in the spirit of the Aloha Festivals we have a truly remarkable coins for only ONE DOLLAR! It features the same distinctive obverse and reverse designs as the more costly gold and silver proofs, and at a price that easily allows you to present this special piece of Hawaii to everyone on your gift list. The Official Bronze Commemorative Coin is a historic issue in its own right. Technically, the Bronze Dala is "fantasy money" numismatically. Most commonly known as a "trade token" this year's Aloha Festival Dala is available at the face value of only "ONE DOLLAR" and the legend states on the reverse that it is: "REDEEMABLE - GOOD FOR ONE DOLLAR IN TRADE..." with the Mint name and address. It is being circulated and accepted by merchants throughout Hawaii as payment for their goods and services. And of course, the Mint also accepts the Bronze Dala towards payment during the Aloha Festivals. Please note the order form for prices and special shipping costs for this individual item.

**F**or those of us who are lucky enough to live here in Hawaii, the Aloha Festivals 50th Anniversary Official Commemorative will always be a valued keepsake of a happy and historic moment in our state's history. For those of you who live on the Mainland, they offer an opportunity to vicariously participate and share the "Aloha" of this most festive event.

**T**he Aloha Festivals 50th Anniversary Commemoratives are a very limited edition and will be struck for the six week period of this golden anniversary year. Each coin will provide a donation towards the Festivals to help ensure their continuation. After the 1996 Aloha Festivals end, the dies will be defaced and placed in our vaults to insure no more will ever be made. All orders must be received at the Mint no later than midnight (Hawaiian Time) October 31, 1996. Orders may be placed by mailing the enclosed Order Form. For immediate service, you may order by calling 949-6468 or toll-free at 1-800- 808-6468 (MINT).



*Mrs. Manulani De La Cruz wearing the Aloha Festivals silver pendant and gold earrings is holding a Silver Aloha Dala in the special display holder.*

**R**oyal Hawaiian Mint has long been a supporter and participant in the Aloha Festivals, but for this year's very special celebration, we are honored to be represented in a very special way.

Our Executive Assistant, Manulani De La Cruz has been chosen to be one of the ten members in the Aloha Festival's Royal Court. Manulani, who is of Hawaiian descent, was chosen by the Aloha Festival selection committee. As a member of the elite Royal Court, she will wear a traditional costume that is as authentic and colorful as modern materials allow. We congratulate her for receiving this singular honor and all of us at the Mint share her pride in being a part of this year's special 50th Anniversary festivities.

Congratulations, Manu!



#### LATE BREAKING NEW:

Just as we are going to press with this issue of MINTLINE, the Aloha Festivals committee released their annual Ribbon. This years ribbon is totally unique from the other 49 years in celebration of the Festivals 50th Anniversary. As before, it continues to feature the same striking Hawaiian warrior logo that is featured on the Aloha Money Dalas. Unique to this year's Official Ribbon is the multisided shape with red enamel on gold color metal with

a metallic gold ribbon. Individually packaged, they cost us \$5.00 each. As we also sell them for \$5.00, we will not accept orders for the ribbon only.



#### EVEN LATER NEWS:

The Royal Hawaiian Mint has just been commissioned to issue 1000 special Aloha Festivals Coin key rings. Minted from the same dies as the \$1.00 Bronze Dalas with an

antiqued silver finish, these key rings are built to last. Available for only \$5.00 each while they last. All orders filled on a first come first served basis.

Dear Fellow Collectors,

Big Mahalo for all of you who have called regarding not receiving a MINTLINE. As many of you know, we are experiencing some problems with our mailing lists. And to make matters worse, we finally updated our mailing list. So it is with some chagrin that I congratulate you in getting this issue. Seriously, if you know of anyone who would enjoy receiving MINTLINE, please let us know by calling toll free, 800-808-6468.

Thank you also for your inquiries regarding Collectors Advantage, our representative for special, hard to find collectors items. I hope they can be of service to you. If you do not wish to be called, please ask them, or us, not to do so.

Again, thank you so much for your continued support and wish you much aloha regardless of where you may be.

Bernard von NotHaus  
Mintmaster/Editor.

PS: Come and HO'OLAULA with us! Aloha Festivals kick off on Oahu on Friday, September 13th with a party of 100,000 Downtown and concludes the following Friday with 250,000 Waikiki Ho'olaula. Dozens of free events with the official ribbon - only \$5.00. Hope to see you here!